


**SHURE** MICROPHONES AND ELECTRONIC COMPONENTS

 AREA CODE 312/866-2200 • CABLE: SHUREMICRO  
 TWX: 910-231 0048 TELEX: 72-4381

## SPECIFICATIONS

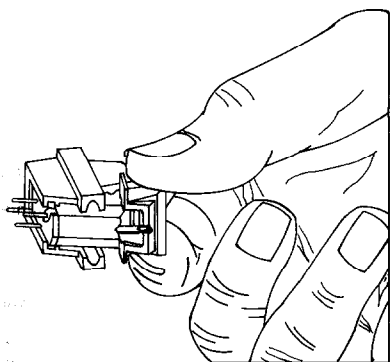
## STYLUS MODEL

| STYLUS MODEL  | Stylus Grip Color | Output (1 kHz at 5 cm/sec peak recorded velocity)* | Frequency Response | Channel Balance | Channel Separation (minimum) | Tracking Force | Trackability (cm/sec peak recorded velocity)                             |
|---|-------------------|--|--------------------|-----------------|------------------------------|----------------|--|
| SS35C, 15 $\mu$ (.0006 in.) Spherical   | Blue              | 5.0 mV   | 20 to 20,000 Hz    | Within 2 dB     | 20 dB at 1 kHz               | 4 to 5 grams   | 400 Hz-14 cm/sec<br>1,000 Hz-27 cm/sec<br>10,000 Hz-20 cm/sec at 4 grams |
| SS78E, 13 x 64 $\mu$ (.0005 x .0025 in.) Biradial (elliptical)<br><b>MONO 78 rpm stylus</b> | Green             | 5.0 mV   | 20 to 20,000 Hz    | —               | —                            | 4 to 5 grams   | —  |

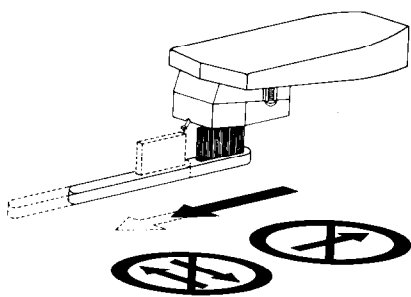
\*Output voltages given for stereo cut record; for MONO cut record, output voltage at both left channel and right channel cartridge terminals will be 71% of figures above.

NET WEIGHT: 0.5 grams

## STYLUS REMOVAL AND REPLACEMENT



## STYLUS CLEANING



Use a soft brush with alcohol or an alcohol-distilled water solution. Brush only from back to front as shown. Commercial cleaning solutions may cause stylus damage.

## TO PRESERVE STYLUS LIFE

1. Protect stylus with stylus guard when dusting turntable.
2. Regulate tone arm set-down or changer mechanism to prevent stylus from striking edge of turntable or record.
3. Do not handle tone arm while record is being played; handling may cause arm to sweep across record. Use cueing device if available.
4. If manual set-down is necessary, release arm as soon as stylus engages groove.
5. Do not activate arm without record on turntable.
6. Do not stack more records than changer manufacturer recommends.
7. Do not use damaged records.
8. Make certain cartridge is correctly mounted in tone arm; make certain stylus is properly inserted in cartridge.
9. Use appropriate vertical tracking force for each cartridge and stylus; forces outside recommended range can cause stylus and record damage.
10. Follow turntable or tone arm instructions for antiskating force.

## SPECIAL NOTE

To maintain the original performance standards of your cartridge, be certain that any replacement stylus you buy bears the following certification on the package: "This Stereo DYNETIC<sup>®</sup> stylus is precision manufactured by Shure Brothers Inc." AVOID INFERIOR IMITATIONS. THEY WILL SERIOUSLY DEGRADE THE PERFORMANCE OF YOUR CARTRIDGE. ALL GENUINE "DYNETIC<sup>®</sup>" STYLI ARE MANUFACTURED BY SHURE BROTHERS INC. LOOK FOR THE NAME SHURE ON THE STYLUS GRIP. For more information on your Shure stylus, write for pamphlet: "Don't be penny-wise and sound foolish." (AL633).

## FULL ONE-YEAR WARRANTY

Shure Brothers Incorporated ("Shure"), 222 Hartrey Avenue, Evanston, Illinois 60204, warrants to the owner of this product that it will be free, in normal use, of any defects in workmanship and materials for a period of one year from date of purchase. You should retain proof of date of purchase. Shure is not liable for any consequential damages. If this Shure product has any defects as described above, carefully repack the unit and return it prepaid to:

Shure Brothers Incorporated  
 Attention: Service Department  
 1501 West Shure Drive  
 Arlington Heights, Illinois 60004

If you are not in the United States, return the unit to your dealer or Authorized Service Center for repair. The unit will be repaired or replaced and returned to you promptly, and if it cannot be repaired or replaced, you may elect to receive a refund. This warranty does not include stylus wear.

**PATENT NOTICE:** Manufactured under one or more of the following U.S. Patents: 3,055,988; 3,077,521; 3,077,522; and 3,463,889.